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Sheet _2_ of _13_ SERIAL NO.08/935,116 ATTY. DOCKET NO. 065525.0121 U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE FORM PTO-1449 (REV. 7-80) APPLICANT David W. Deaton et al. INFORMATION DISCLOSURE CITATION (Use several sheets if necessary) **GROUP 2781 FILING DATE 09/22/97** U.S. PATENT DOCUMENTS FILING DATE IF APPROPRIATE SUBCLASS CLASS NAME DATE DOCUMENT NUMBER *EXAMINER 152 340 Gentile, et al. 9/3/74 5 8 8 3 8 3 AA 146.3 340 Welch 4/8/75 8 1 9 7 6 8 3 AB 2 360 Coker, Jr., et al. 10/21/75 8 9 7 4 3 9 1 AC 61.7 235 Voss, et al. 3/2/76 7 7 9 1 4 9 AD 3 146.3 340 Kruklitis, et al. 10/19/76 1 1 8 7 4 9 3 AE 127 197 Templeton 4/5/77 0 1 7 5 1 4 0 ΑF 61.9 235 Paup, et al. 5/31/77 2 4 7 1 2 0 4 AG 61.9 235 **Fondos** 10/11/77 5 3 7 3 5 0 4 AH 474 235 Delarue, et al. 12/13/77 0 7 0 3 6 4 0 ΑI 146.3 340 Beery 5/2/78 8 9 7 7 8 0 4 ΑJ 449 235 Banka, et al. 7 9 5/9/78 8 8 8 0 ΑK 4 FOREIGN PATENT DOCUMENTS TRANSLATION NO SUBCLASS YES CLASS COUNTRY DATE DOCUMENT NUMBER Japan 8 (A) 6 7 5 6 AL Japan 1 9 4 6 2 1 **AM** AN ΑO ΑP OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.) "In this Computer Age, Who Needs Coupons", New York Times, June 15, 1989, "A New Dimension in Marketing", Progressive Grocer, Vol. 66, No. 5, May 1987, pp 133-134, 136, Michael Freitag.. AR

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Ronald Tanner.

Lena H. Sun, "Checking Out The Customer," The Washington Post, Sunday, July 9, 1989.

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FORM PTO-1449 (REV. 7-80)

U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE

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APPLICANT David W. Deaton, et al.

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FORM PTO-1449 (REV. 7-80)

U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE

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APPLICANT David W. Deaton, et al.

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